



HAWAII ENERGY

Conservation and Efficiency Program



CHALLENGES IN ENERGY EFFICIENCY

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PUBLIC BENEFITS FEE ADMINISTRATOR

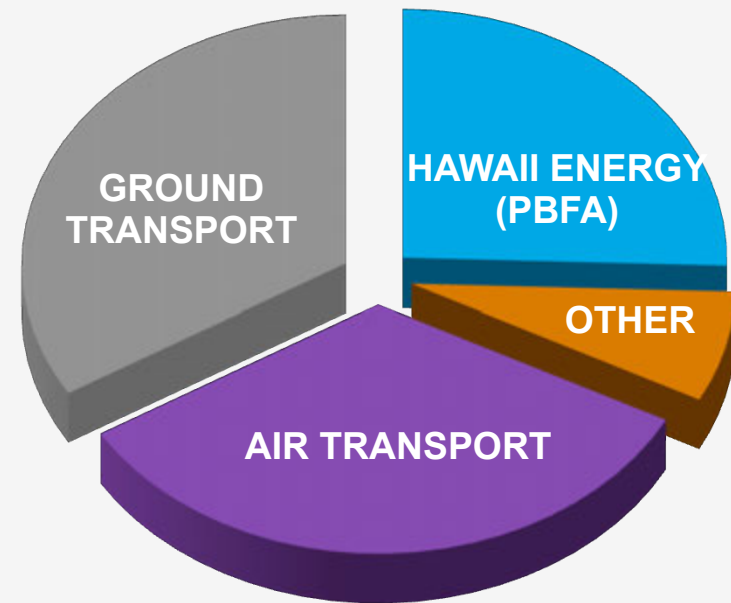
Legislature Executive Briefing

January 10, 2013

HAWAII ENERGY (the PBFA)
has routinely met its annual
statutory and contractual goals
since starting operation



HAWAII ENERGY'S electric efficiency responsibilities have **NO impact** on **75%** of the oil used in Hawaii

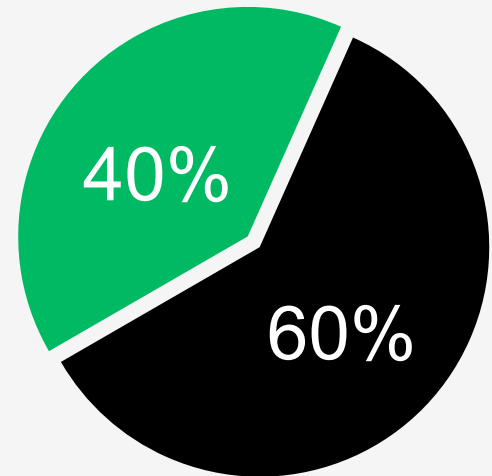


THE UGLY NEWS



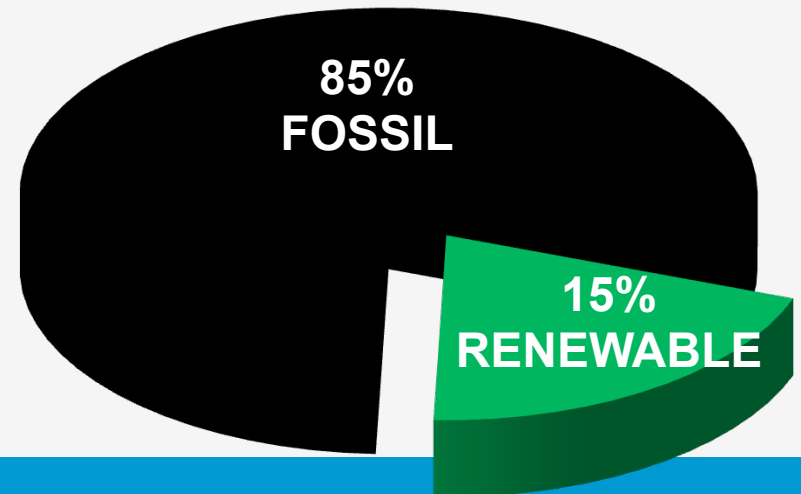
“IF “ HAWAII meets **all** its statutory RPS and EEPS goals in 2030, Hawaii’s fuel mix will actually be:

40% Renewable
and
60% FOSSIL



THE REALLY UGLY NEWS

Some energy leaders are questioning if we can even make it much beyond 15% Renewable by 2030 unless some real progress is made soon.



ENERGY EFFICIENCY . . . THE NEXT PHASE

1. Keep accelerating on Clean Energy
2. Change individual behavior and mindset
3. Bring the pieces together, choose a direction and “*GET ER DUN*”





MAHALO