

Hawai`i Energy Policy Forum

Communications & Outreach Working Group Action Plan

Adopted September 13, 2006

Co-chairs: Peter Rosegg & Bill Kaneko

PURPOSE

The purpose of this Committee is to conduct public education and outreach activities to support the Hawaii Energy Policy Forum; to highlight the achievements of HEPF; and to educate and engage key stakeholders and the general public about ways to create a sustainable and energy efficient Hawaii.

KEY ACTIONS:

- I. HEPF Brochure & Informational Packet (DONE, August 2006)**
 - A. Summary of Legislative Energy Package (SLH 2006)**
- II. CEO Energy Workshop w/ Hawaii Business Roundtable (DONE, August 26)**
 - A. Energy Efficiency**
 - B. Offering of Complimentary Energy Audits (See Item IV)**
- III. HEPF Public Affairs Forums**
 - A. Collaboration with Hawaii 2050 Sustainability Task Force**
- IV. Energy Audit Pilot Program (IN PROGRESS, August 2006 to current)**
 - A. For-profit, Non-profit, Government Sectors**
 - B. Five (5) Energy Audits valued at \$20,000 each**
- V. HEPF Renewable Energy Awards Program**
- VI. KHON Public Affairs Series on Renewable Energy (DISCUSSION IN PROGRES, JULY 2006)**
- VII. Hawaii Energy Video Documentary**
 - A. Student documentary contest**

VIII. Go Green Hawaii Television Series

IX. On-going public relations and stakeholder meetings on regular basis (IN-PROGRESS)